

#### Bestseller Account- \$150 per month 6 month commitment required

- New Releases on Writerspace homepage
- Author page on Writerspace.com (includes Killerbooks.com and/or SweetReads.net when relevant)
- Full booklist on author page with covers blurbs and buy links for all books
- Monthly contest management
- Mailing list hosting and management
- Inclusion in all Writerspace newsletters, reaching nearly 100,000 subscribers
- Inclusion in all Writerspace promotional events
- Newsletter sent to mailing list monthly and with each release on request
- Promotion of online activities in Writerspace news (chats, book releases, book signings, appearances)
- Unlimited Banner ad runs on Writerspace.com and (when relevant) KillerBooks.com,
   SweetReads.net for each release (banner creation \$75, or author can provide for no charge)
- Guaranteed chat and/or blog on the Writerspace Facebook page during month of release
- Inclusion of mystery releases on KillerBooks.com and in the KB newsletters
- Inclusion of sweet/clean/inspirational books on SweetReads.net and in the SR newsletters

#### Basic Account- \$75 per month 6 month commitment required

- New Releases on Writerspace homepage
- Author page on Writerspace.com (includes Killerbooks.com and/or SweetReads.net when relevant)
- Full booklist on author page with covers blurbs and buy links for all books
- Inclusion in the New Releases and Author News editions of Writerspace-news (reaching nearly 100,000 subscribers)
- Inclusion in all Writerspace promotional events
- Promotion of on-line activities in Writerspace-news (chats, book releases, book signings, appearances)
- One month banner ad run on Writerspace.com and (when relevant) KillerBooks.com,
   SweetReads.net for each release (banner creation \$75, or author can provide for no charge)
- Guaranteed chat and/or blog on the Writerspace Facebook page during month of release

## **Referral Incentive Program**

Refer a friend to Writerspace and if they sign up with us for a long-term promo package, you'll
receive a \$75 discount on your next invoice.

# **Short-Term Promotion Options**

#### Sell My Book Package (3 month) \$400

- 3 month contest run on Writerspace (spreadsheet with all entries & contact information provided)
- Inclusion in Writerspace New Releases newsletter going out to nearly 100,000 readers
- Inclusion in Writerspace Contests newsletter x3
- Inclusion in Writerspace Author News x3
- Social media ad design (you can use on your Facebook, Twitter and/or Instagram)
- Social media ad posted to 90,000 Writerspace Facebook followers
- Optional paid Facebook, Twitter or IG boost (boost cost is additional)
- Banner ad design (banner ad runs on all pages at Writerspace for 3 months)
- Chat and Blog at WS (blogs cross posted to our FB and Twitter accounts)

#### 1 month Promo package \$200

- Inclusion in Writerspace New Releases newsletter going out to nearly 100,000 readers
- Inclusion in Writerspace Contests newsletter
- Inclusion in Writerspace Author News
- 1 month contest run (spreadsheet with all entries & contact information provided)
- Social media ad design (you can use on your Facebook, Twitter and/or Instagram)
- Social media ad posted to 90,000 Writerspace Facebook followers
- Optional paid Facebook, Twitter or IG boost (boost cost is additional)
- Banner ad design (banner ad runs on all pages at Writerspace for 1 month)
- Chat and Blog at Writerspace

### A la carte Services

- Domain and site hosting \$15 /month for Writerspace clients, \$25 for non-Writerspace
- Site design \$75 /hr for changes to existing site or full site negotiated by job
- Site maintenance & updates \$50 /hr (billed in 15 minute increments)
- Individual mailings to Writerspace news \$750 \$500 for Writerspace clients, \$1000 \$750 non-Writerspace clients. (Subject to availability. Limited to 4 slots per month. Currently discounted!)
- Promotional blurbs in Writerspace newsletters for non Writerspace clients \$150.00
- Contests:
  - $\circ$   $\;$  Additional contest for WS client with Bestseller package \$50/month  $\;$
  - Add-on contest for WS client with Basic package \$75/month
  - Contest for non-WS client \$100/month
- Animated Banner design \$75
- Banner ad run on Writerspace and/or KillerBooks.com, SweetReads.net \$100/month
- Chat for new release on Writerspace Facebook page free (subject to availability)
- Social media ad design \$75
- Social media ad campaign price varies, please schedule a call to discuss
- Blog no charge
- Social media header design \$50

- Postcards, Bookmarks and other print media price varies, please schedule a call to discuss
- Book Cover design \$200
- Publishing services (include ebook digitizing, cover design, and publishing via Create Space, Draft 2 Digital, etc). - price varies, please schedule a call to discuss
- Personal virtual assistant work \$25/hour or price negotiated by the job

# **Top Shelf Account - \$500 per month (limited to 10 clients)**

- Domain and site hosting
- All site maintenance included (excluding site redesigns)
- Top Shelf listing on Writerspace main page
- Guaranteed placement at the top of all Writerspace newsletters (reaching nearly 100,000 subscribers)
- First-page listing in all Writerspace promotional events
- Individual Spotlight Slider for new releases
- Monthly contest
- Mailing list hosting and management
- Promotion of online activities at the top of Writerspace news (chats, book releases, book signings, appearances)
- Unlimited Banner ad runs on Writerspace.com and (for mysteries & suspense) KillerBooks.com for each release (banner creation included)
- Link to site on all Writerspace pages (top of list)
- Guaranteed chat at Writerspace during month of release first choice of dates
- Guaranteed reservation for individual mailing to Writerspace news
- Inclusion of mystery releases on KillerBooks.com and in the KB newsletters
- Inclusion of sweet/clean/inspirational books on SweetReads.net and in the SR newsletters

## **Group/Publisher Bestseller Account-** \$350 per month

- Covers and links for new releases on Writerspace spotlight page
- Inclusion in all Writerspace newsletters (reaching nearly 100,000 subscribers)
- Newsletter sent to mailing list monthly and with each release on request
- Monthly group contest management
- Mailing list hosting and management for group newsletter
- Unlimited Banner ad runs on Writerspace.com and for each author's release upon request (provide banner or banner creation - \$75)
- Link to group site on Writerspace
- Guaranteed group chat at Writerspace during month of release