



## **Bestseller Account- \$150 per month**

- Listing on Writerspace main page
- Monthly contest management
- Mailing list management
- Inclusion in all Writerspace newsletters (reaching over 150,000 subscribers)
- Inclusion in all Writerspace promotional events
- Newsletter sent to mailing list monthly and with each release - on request
- Promotion of online activities in Writerspace news (chats, book releases, book signings, appearances)
- Unlimited Banner ad runs on Writerspace.com and (when relevant) KillerBooks.com for each release (banner creation - \$75)
- Link to site on all Writerspace pages
- Guaranteed chat on the Writerspace Facebook page during month of release
- Inclusion of Mystery releases on KillerBooks.com and in the Killer Books newsletters

## **Referral Incentive Program**

- Refer a friend to Writerspace and if they sign up with us, you get a free month of your package with us! (up to \$150 value)

## **Basic Account- \$75 per month**

- Listing on Writerspace main page
- Inclusion in the New Releases and Author News editions of Writerspace-news (reaching over 150,000 subscribers)
- Inclusion in all Writerspace promotional events
- Promotion of on-line activities in Writerspace-news (chats, book releases, book signings, appearances)
- One month banner ad run on Writerspace.com and (when relevant) KillerBooks.com for each release (banner creation - \$75)
- Guaranteed chat on the Writerspace Facebook page during month of release

## **A la carte Services**

- Domain and site hosting - \$15 /month for Writerspace clients, \$25 for non-Writerspace
- Site design - \$75 /hr
- Site maintenance & updates - \$50 /hr (billed in 15 minute increments)
- Individual mailings to Writerspace news - \$750 for Writerspace clients, \$1000 non-Writerspace clients. (Subject to availability. Limited to 4 slots per month)

- Promotional blurbs in Writerspace newsletters for non Writerspace clients - \$350.00
- Promotional blurbs in Writerspace newsletters for members of group sites on Writerspace - \$250.00
- Contests:
  - Additional contest for WS client with Bestseller package - \$50/month
  - Add-on contest for WS client with Basic package - \$75/month
  - Contest for non-WS client - \$100/month
- Animated Banner design - \$75
- Banner ad run on Writerspace and (for mysteries & suspense) KillerBooks.com - \$100/month
- Chat for new release on Writerspace Facebook page - free (subject to availability)
- Facebook ad design - \$75
- Facebook ad campaign - price varies, please schedule a call to discuss
- Blog - no charge
- Facebook header design - \$50
- Twitter header design - \$50
- Postcards, Bookmarks and other print media - price varies, please schedule a call to discuss
- Book Cover design - \$200
- Publishing services (include ebook digitizing, cover design, and publishing via Create Space, Draft 2 Digital, etc). - price varies, please schedule a call to discuss
- Personal virtual assistant work - \$25/hour or price negotiated by the job

### **Sell My Book Package (3 month)**

- 3 month contest run (spreadsheet with all entries & contact information provided)
- FB ad design (you can use on your FB page or anywhere else)
- FB ad posted 3x to 92,000 WS followers
- Optional paid FB ad (FB ad cost is additional)
- Banner ad design (banner ad runs on all pages at Writerspace for 3 months)
- Chat and Blog at WS (blogs cross posted to our FB and Twitter accounts)
- Blurb in WS author news going out to approximately 150,000 readers

**\$400** (\$650 value)

### **1 month Promo package**

- 1 month contest run
- FB ad design
- FB ad posted 1x to 92,000 WS followers
- Optional paid FB ad (FB ad cost is additional)
- Banner ad design (banner ad runs on all pages at Writerspace for 1 month)
- Chat and Blog at Writerspace

**\$200** (\$285 value)

## Writerspace Newsletters

- New Releases – sent between the 1<sup>st</sup> and 5th
- Writerspace Contests – sent between the 10<sup>th</sup> and 15th
- Author News – sent on/around the 20<sup>th</sup>

## Top Shelf Account - \$500 per month (limited to 10 clients)

- Domain and site hosting
- All site maintenance included (excluding site redesigns)
- Top Shelf listing on Writerspace main page
- Guaranteed placement at the top of all Writerspace newsletters (reaching over 150,000 subscribers)
- First-page listing in all Writerspace promotional events
- Individual Spotlight Slider for new releases (will be implemented with Writerspace redesign)
- Monthly contest
- Mailing list
- Promotion of online activities at the top of Writerspace news (chats, book releases, book signings, appearances)
- Unlimited Banner ad runs on Writerspace.com and (for mysteries & suspense) KillerBooks.com for each release (banner creation included)
- Jumplink to site on all Writerspace pages (top of list)
- Guaranteed chat at Writerspace during month of release - first choice of dates
- Guaranteed reservation for individual mailing to Writerspace news
- Inclusion of mystery releases on KillerBooks.com and in the Killer Books newsletters

## Group/Publisher Bestseller Account- \$250 per month

- Covers and links for new releases on Writerspace main page
- Inclusion in all Writerspace newsletters (reaching over 150,000 subscribers)
- Newsletter sent to mailing list monthly and with each release - on request
- Monthly contest management
- Mailing list management
- Unlimited Banner ad runs on Writerspace.com and (when relevant) KillerBooks.com for each release (banner creation - \$75)
- Jumplink to site on all Writerspace pages
- Guaranteed chat at Writerspace during month of release